



2024 Spring Marketing Intern

Role Description

World Wide Technology Raceway is looking for highly motivated Spring Marketing Interns. This onsite role is a part-time internship for students that are passionate and prepared to work in a fast-paced environment. The focus of the internship will be to primarily assist the Ticketing, Marketing, and Special Production Managers on daily office operations, signage, event production, and marketing activations. The internship will begin in the 2024 spring semester and run through June 7, 2024, with an option to extend through the end of the summer.

Education and Experience

- Working toward a bachelor's degree in sport management, business, advertising, communications, marketing, hospitality management or related fields.
- Proficiency in Microsoft Office.
- Must be able to work evenings and weekends as scheduled.

Qualifications

- Must be comfortable with engaging with fans at a variety of events.
- Ability to work in a fast paced and high energy environment.
- Excellent organizational, verbal, and written communication skills.
- Strong teamwork and relationship management skills with the ability to work efficiently.
- Ability to prioritize and multitask while maintaining a strong attention to detail.
- Must be able to respond in a quick, calm, and professional manner to any event-related problems and emergencies.
- Strong work ethic with time management skills and personal accountability .
- Ability to take initiative and prioritize when given clearly defined tasks and projects.
- Must be able to lift 25 lbs.
- Passion for motorsports is not required but is a plus.

Please email your resume and cover letter to Emma at ekerkhover@wwtraceway.com to be considered.

Company Description

World Wide Technology Raceway is a motorsports facility in Greater St. Louis that hosts INDYCAR, NASCAR, and NHRA racing. It is located just a few minutes from downtown St. Louis and spans over 380 acres, making it the largest outdoor entertainment area in the region. It features a 1/4-mile drag strip, a recently-expanded 2.0-mile road course, a 1.25-mile oval track, a state-of-the-art karting facility, and a 14-acre, multi-purpose dirt off-road event venue. WWTR has received numerous awards for its facilities and the CEO, Curtis Francois, has been recognized for his work in restoring World Wide Technology Raceway to prominence.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.